

Bold Designer Interiors™

DIGITAL LOOK BOOK

MAGAZINE-WORTHY INTERIORS JUST GOT BETTER.



Rohit™
HOMES | Bold Goes Further

x LOUIS DUNCAN-HE
DESIGNS

**This is
Rohit**



This is Rohit Homes

WE'VE ALWAYS BEEN PROUD TO CREATE BOLD INTERIORS FOR
OUR CUSTOMERS.

An award-winning builder with attainably priced homes,
amazing amenities, and designer finishes — our diverse
portfolio of single-family and multi-family home styles can
be found in communities across Canada.

- About Rohit
- Founded as a small family business in 1986 by Radhe Gupta,
his wife Krishna, and named after their son Rohit
 - Rohit does everything with a purpose
 - Four-time winner of Edmonton's Home Builder of the Year
 - Over 6,000 homes sold across Western Canada!



We're delivering more design to you

IT HAS ALWAYS BEEN OUR BELIEF AND INTENTION THAT EVERY SINGLE CUSTOMER CAN HAVE A BEAUTIFUL HOME WITHIN THEIR BUDGET.

Until now, every element of our Designer Interiors™ has been professionally curated with a specific style in mind, down to the smallest detail. Once these details are chosen by our designers, they are fixed. The problem is that styles, trends and supply lines all change — sometimes daily! When a specific finish can no longer be sourced, our designers and customers are left scrambling to replace the finish without compromising the completed look.

THAT APPROACH JUST ISN'T WORKING ANYMORE.

We've thought of something better.

An approach that ensures each home is unique, perfectly curated and responsive to the changing landscape of home design trends and supply and demand.

Intrigued?

**WE'VE
THOUGHT OF
SOMETHING
BETTER.**

Introducing

LOUIS DUNCAN-HE DESIGNS



AN AWARD-WINNING DESIGNER born in Shanghai but based in Calgary, Louis Duncan-He is renowned for creating distinctively stunning interiors that reflect various styles — all of which inspire and embolden the heart and soul. Louis believes that your space should be timeless and authentic.

His signature fluid design perspective celebrates the beauty in between elegant and relaxed, bold and instinctual, architectural and organic.

DID YOU SEE HIS OWN HOME [FEATURED ON HGTV?](#)



Where you've seen him

Louis has notably been included in:

House & Home TOP 100 CANADIAN INTERIOR DESIGNERS FOR 2023

Coveted Magazines' +100 TOP INTERNATIONAL INTERIOR DESIGNERS OF 2020

Avenue Magazine's 2019 TOP 40 UNDER 40

Featured in:

- COVETED MAGAZINE
- HOUSE & HOME
- ARCHITECTURAL DIGEST
- STYLE AT HOME
- WESTERN LIVING
- AVENUE MAGAZINE
- RENO & DECOR
- OUR HOMES
- VIVA ONLINE MAGAZINE
- REVEAL BY THE SCOTT BROTHERS
- BEAUTIFUL DESIGN MADE SIMPLE

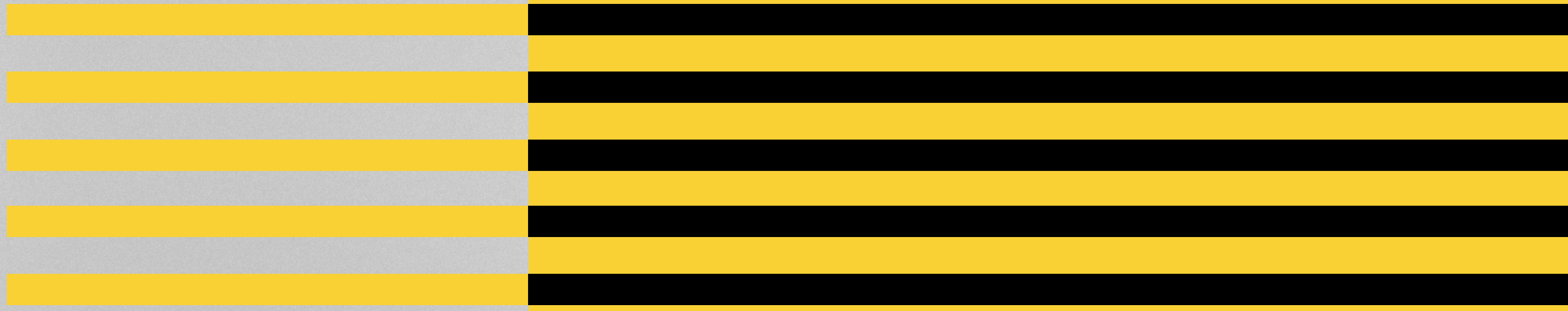
Just to name a few!





Introducing Louis Duncan-He 

Style



CAN CHANGE LIVES.

The essence of genuine beauty & style is simply a way of aligning who you are and how you visually express it to the world.

AS FEATURED IN
STYLE AT HOME



Introducing Louis Duncan-Hee



RohitTM
HOMES | Bold Goes Further



LOUIS DUNCAN-HEE
DESIGNS

Working with Rohit Homes, the Louis Duncan-Hee team has created three stunning and unique designs for our NEW Bold Designer InteriorsTM.

THESE FULLY-CURATED
DESIGNS WILL BRING AN
UNPARALLELED LEVEL OF
STYLE TO SINGLE AND
MULTI-FAMILY LIVING.

SELECTING FINISHES UNIQUE TO EACH HOME

Louis and Rohit Homes have collaborated to curate finishes specifically for your home. No more one-size-fits-most design. Louis has personally selected each feature and finish to ensure your home meets the highest design standards. As a result, the designs are sure to be completely unique and magazine worthy.

By selecting finishes unique to each home, Louis helps us eliminate costly delays caused by supply issues and ensures that your home reflects the most up-to-date design styles and trends while remaining distinctively timeless.





Bold Designer Interiors™



**Our new bold
Designer Interiors™**

We are in love with the new Interiors created by Louis Duncan-He, and we're certain you will be, too!

MEET:

- **Neoclassical Revival**
- **Ethereal Zen**
- **Haute Contemporary**

NEO CLASSICAL REVIVAL

Truly timeless, this Designer Interior™ pays homage to historical and architectural design elements, celebrating the highest standard in luxury and taste. If you're looking for something that feels curated and bespoke, look no further than Neoclassical Revival.



The artist renderings provided are conceptual and may be modified without prior notice. We cannot guarantee that the facilities or features depicted in the show home or in this marketing material will be ultimately built, or if constructed, that they will match exactly in terms of type, size, or specification. Dimensions are approximations and final dimensions are likely to change, the windows, and garage doors denoted in the renderings may be subject to modifications based on the specific elevation of the building.



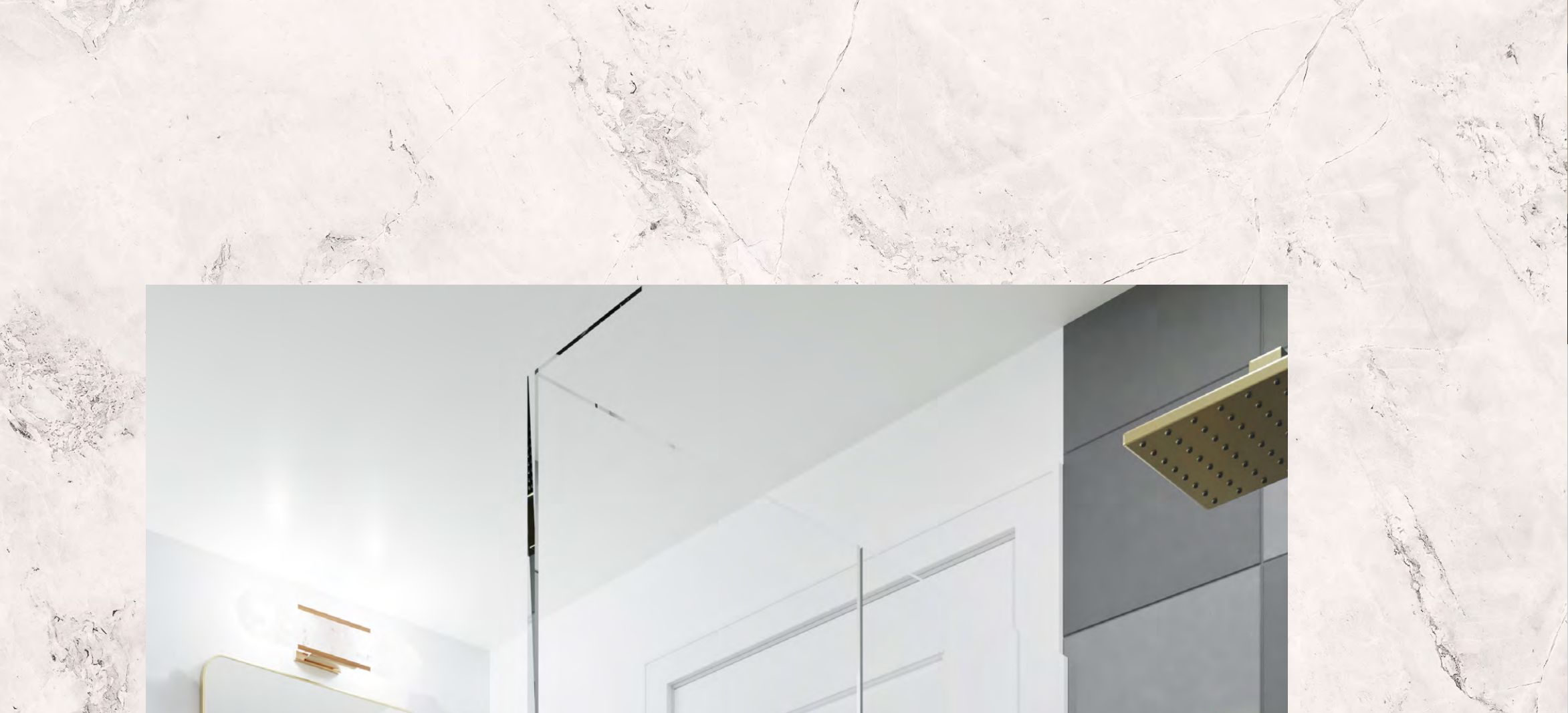


**TIMELESS
CLASSIC
ELEGANT
POISED
EXQUISITE
GRACE
LUXURY
TASTE**

Neoclassical Revival <<









ETHEREAL ZEN

Surround yourself in serene tonal and textural layers. This Designer Interior™ brings together finishes that feel natural and organic, speaking to the artisan and the eco-conscious. You'll feel relaxed and rejuvenated in your ethereal space.



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Ethereal Zen



**NATURAL
ORGANIC
TEXTURAL
LAYERED
TONAL
SERENE
ARTISIAN
BEAUTIFUL**







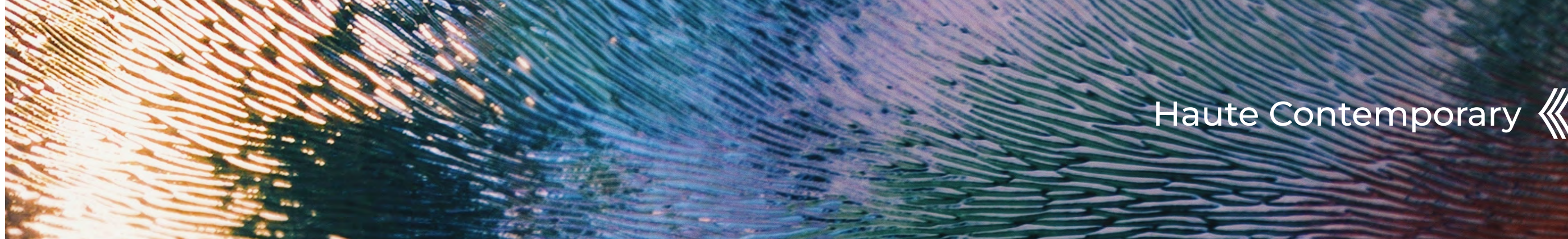
HAUTE CONTEMPORARY

GET READY TO GO BOLD with the Haute Contemporary Designer Interior™. Experience a visceral, chic, high-impact design that will wow everyone who steps through your door. This design energy is inspired by the pages of your favourite fashion or home decor magazine and is truly responsive to the best and most up-to-date design trends.



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Haute Contemporary



**BOLD
CHIC
HIGH IMPACT
VISCERAL
STYLISH
ELEVATED
INNOVATIVE**







Haute Contemporary



Haute Contemporary

A MESSAGE FROM...

LOUIS DUNCAN-HE | DESIGNS

For myself and the team, it's a dream come true to work with an amazing home builder like Rohit Homes to bring my design aesthetic into their customers' homes. I'm excited about the three design energies we've created which will provide endless opportunities to create unique and exciting designs. Through the dynamic exploration of intent, materiality, colour, and texture — Rohit customers are about to discover what it means to live beautifully!



A MESSAGE FROM...

Rohit Homes

This new partnership with an award-winning designer is an exciting new evolution in how Rohit Homes does business. We have always strived to deliver the most beautiful, magazine-worthy interiors to our customers. Working with an esteemed designer like Louis is a natural step in the right direction. We cannot wait to share the amazing Designer Interiors™ that Louis has curated for Rohit Homes. Together, we'll continue to deliver on the promise of making every person feel better about where they live!

Rohit[™]
HOMES | Bold Goes Further

